

NOTICE: This application form is authorized by section 283.37, Wis. Stats., and Chapters NR 151 and 216, Wis. Adm. Code. Personally identifiable information on this form may be used for other program purposes and may be made available to requestors under Wisconsin's Public Records laws and be posted on the Department's internet site.

**Instructions:** Complete the following for all permit applications. If additional space is needed to respond to a question, attach additional pages. Provide descriptions below that explain the program activities that you expect to develop and implement to comply with the Municipal Separate Storm Sewer System (MS4) general permit (<http://dnr.wi.gov/org/water/wm/nps/stormwater/muni.htm>). Section 3 of the MS4 general permit contains the compliance schedules that direct when the individual program activities need to be developed and submitted to the Department for review. The detailed programs that are developed and submitted to the Department for review may deviate from the program activities described below if necessary. The descriptions provided below are necessary for the Department to verify that the municipality's program activities comply with the permit.

### Section I: Applicant Information

Name of Municipality  
**TOWN OF BELOIT**

Mailing Address  
**2871 SOUTH AFTON ROAD**

City  
**BELOIT**

State  
**WI**

Postal Code  
**53511**

County(s) in which Applicant is located  
**ROCK**

Type of Municipality: (check one)

☐ County

☐ City

☐ Village

☒ Town

☐ Other (specify)

### Section II: Local Contact Information (check one):

Name of Municipal Contact Person  
**ROBERT MUSEUS**

Title  
**ADMINISTRATOR**

Mailing Address  
**2871 SOUTH AFTON ROAD**

City  
**BELOIT**

State  
**WI**

Postal Code  
**53511**

E-mail address  
**rmuseus.town.beloit@tds.net**

Telephone Number (include area code)  
**(608) 364-2980, ext. 12**

Fax Number (include area code)  
**(608) 364-2986**

### Section III: Water Quality Concerns

Yes	No	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an outstanding resource water (ORW) or exceptional resource water (ERW) listed under s. NR 102.10 or 102.11, Wis. Adm. Code? (An unofficial list of ORWs and ERWs may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/">http://dnr.wi.gov/org/water/wm/wqs/</a> )
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Does any part of the MS4 discharge to an impaired waterbody listed in accordance with section 303(d)(1) of the federal Clean Water Act, 33 USC § 1313(d)(1)(C)? (A list of Wisconsin impaired waterbodies may be found on the Department's Internet site at: <a href="http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html">http://dnr.wi.gov/org/water/wm/wqs/303d/303d.html</a> )

### Section IV: Area and Population Within the MS4

Yes	No	
<input checked="" type="checkbox"/>	<input type="checkbox"/>	Is the MS4 within an "Urbanized Area" as defined by U.S. EPA? (See <a href="http://www.epa.gov/npdes/pubs/fact2-2.pdf">http://www.epa.gov/npdes/pubs/fact2-2.pdf</a> )

If no, skip the rest of this section and continue to Section V. If yes, estimate the area served by and the population within the MS4 in an Urbanized Area (UA).

(Urbanized Area maps are available on the EPA web site at: <http://cfpub1.epa.gov/npdes/stormwater/urbanmaps.cfm>)

Total municipal area (in square miles): 27.71	Total municipal population (in year 2000): 7,038
MS4 service area within Urbanized Area (in square miles): 4.98	Municipal population within Urbanized Area (in year 2000): 5877

### Section V: Potential Permit Exemption

Yes	No	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Section NR 216.023, Wis. Adm. Code, allows certain MS4s that have less than 1000 people residing in an urbanized area to be waived from having to obtain municipal storm water permit coverage.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Do you believe that the MS4 may be eligible for this potential exemption?

### Section VI: Summary of Municipal Storm Water Program Activities

Describe the programs or activities the municipality is doing or will do to comply with the requirements of the MS4 general permit. Attach additional pages if necessary.

#### A. Public Education and Outreach

Describe the public education and outreach program activities that the municipality will implement to comply with section 2.1 of the MS4 general permit.

The Town of Beloit will appoint an employee to be responsible for the regular and systematic dissemination of information regarding stormwater issues. Ads in the local newspapers, resident direct mailings and press releases will be used to share information with the public. Cooperative efforts in public information with neighboring municipalities and Rock County will be used where they are cost efficient and effective. DNR Publication WT-839-2006 will be used as a guide for development of the Town's public education and outreach program

#### B. Public Involvement and Participation

Describe the public involvement and participation program activities that the municipality will promote to comply with section 2.2 of the MS4 general permit.

Policy for management of the Town's Municipal Separate Storm Sewer System will be established in its Comprehensive Plan (Smart Growth Plan-Public Facilities). A number of public workshops will be held to help establish the MS4 policy, which will be subject to at least one public hearing. Implementation will be guided by ordinances adopted by the Town Board following public comment periods and hearings.

#### C. Illicit Discharge Detection & Elimination

Describe the illicit discharge detection and elimination program authority and activities that the municipality will develop and implement to comply with section 2.3 of the MS4 general permit.

A regular program of inspections for public MS4 facilities will be established by the Town's Public Works Department. The Town Code Enforcement Officer and Building Official will monitor private discharges into the MS4 system and ensure compliance with Town Ordinances.

#### D. Construction Site Pollution Control

Describe the construction site pollutant control program authority and activities that the municipality will develop and implement to comply with section 2.4 of the MS4 general permit.

The Town of Beloit has adopted and is enforcing a Construction Site Erosion Control Ordinance based on the NR 152 Model. This ordinance will be reviewed and updated as part of the MS4 permitting process.

#### E. Post-Construction Site Storm Water Management

Describe the post-construction storm water management program authority and activities that the municipality will develop and implement to comply with section 2.5 of the MS4 general permit.

The Town of Beloit has adopted and is enforcing a Construction Site Erosion Control Ordinance based on the NR 152 Model. This ordinance will be reviewed and updated as part of the MS4 permitting process.

#### F. Pollution Prevention

Describe the pollution prevention program activities that the municipality will implement to comply with section 2.6 of the MS4 general permit.

The Town of Beloit will establish and enforce policies in accordance with Section 2.6, Pollution Prevention, of WPDES PERMIT NO. WI-S050075-1. These will include policies for the inspection of public structural storm water management facilities, guidelines for street sweeping and yard waste disposal, standards for the application of lawn and garden fertilizers on Town controlled property and employee training.

#### Section VII: Certification

Certification: I hereby certify that I am an authorized representative of the municipality that is the subject of this application for general permit coverage, and that the information provided is true and complete, to the best of my knowledge. I understand that Wisconsin law provides severe penalties for submitting false information.

Authorized Representative Name

Cos Daguanno

Title

Chairperson

Signature

*Cos Daguanno*

Date Signed

5-18-06

Town of Beloit  
MS4 Goals & Objectives

***A. Public Education and Outreach***

1. Promote detection and elimination of illicit discharges and water quality impacts associated with such discharges from municipal separate storm sewer systems.
2. Inform and educate the public about the proper management of materials that may cause storm water pollution from sources including automobiles, pet waste, household hazardous waste and household practices.
3. Promote beneficial onsite reuse of leaves and grass clippings and proper use of lawn and garden fertilizers and pesticides.
4. Promote the management of stream banks and shorelines by riparian landowners to minimize erosion and restore and enhance the ecological value of waterways.
5. Promote infiltration of residential storm water runoff from rooftop downspouts, driveways and sidewalks.
6. Inform and where appropriate educate those responsible for the design, installation, and maintenance of construction site erosion control practices and storm water management facilities on how to design, install and maintain the practices.
7. Identify businesses and activities that may pose a storm water contamination concern, and where appropriate, educate specific audiences on methods of storm water pollution prevention.
8. Promote environmentally sensitive land development designs by developers and designers.

***B. Public Involvement and Participation***

1. Encourage public input during the adoption/updating of applicable Town Ordinances and Programs
2. Organize and promote public participation in stream clean up and monitoring
3. Organize and promote general community clean up by volunteers

4. Conduct citizen surveys to determine public interest and concerns regarding watershed management.
5. Organize and promote citizen groups to monitor for potential pollution or illicit discharge
6. Incorporate EPA's national menu of Best Management Practices

### ***C. Illicit Discharge Detection & Elimination***

1. Within twenty-four months, adopt and enforce an ordinance or other regulatory mechanism to prevent and eliminate illicit discharges and connections to the MS4. At a minimum, the ordinance or other regulatory mechanism shall:
  - a. Prohibit the discharge, spilling or dumping of non-storm water substances or materials into waters of the state or the MS4.
  - b. Identify non-storm water discharges or flows that are not considered illicit discharges.
  - c. Establish inspection and enforcement authority.
2. Within thirty-six months, perform initial field screening at all major outfalls during dry weather periods. .
3. Within thirty-six months, adopt and implement a dry weather field screening program for all outfalls.
4. Within twenty-four months, adopt and implement procedures for responding to known or suspected illicit discharges.
5. Take appropriate action to remove illicit discharges from the MS4 system as soon as possible. If it will take more than 30 days to remove an illicit connection, the Department shall be contacted to discuss an appropriate action and/or timeframe for removal.
6. In the case of an illicit discharge that originates from the Town's permitted area and that discharges directly to a municipal separate storm sewer or property under the jurisdiction of another municipality, the permittee shall notify the affected municipality within one working day. The name, title and phone number of the individual(s) responsible for responding to reports of illicit discharges and spills shall be included in the illicit discharge response procedure and submitted to the Department in accordance with section 3.3.2. of the general permit.

#### ***D. Construction Site Pollution Control.***

1. Respond to and monitoring of citizen concerns and complaints.
2. Conduct regular site inspections of the MS 4 to assure permits are being followed.
3. Conduct regular educational sessions for contractors and designers.
4. Update current Erosion Control Ordinance to meet the standards of the General Permit.
5. Incorporate the EPA's National Menu of Best Management Practices where appropriate.
6. Implement measurable goals and strategies for this program.

#### ***E. Post-Construction Site Storm Water Management***

1. Respond to and monitor citizen concerns and complaints.
2. Conduct regular site inspections to assure storm water facilities are functioning.
3. Conduct regular educational sessions for contractors and designers.
4. Update current Storm Water Management Ordinance to meet the standards of General Permit.
5. Incorporate the EPA's National Menu of Best Management Practices where appropriate.
6. Implement measurable goals and strategies for this program.
7. Continue to promote conservation and low impact design.

#### ***F. Pollution Prevention***

1. Conduct routine inspections and maintenance of municipally owned or operated structural stormwater management facilities to maintain their pollutant removal operating efficiency.
2. Conduct routine street sweeping and cleaning of catch basins with sumps where appropriate.

3. Dispose of street sweeping and catch basin cleaning waste properly.
4. Apply road salt or other deicers at no greater a rate than necessary to maintain public safety.
5. Properly manage disposal of leaves and grass clippings, which may include on-site beneficial reuse as opposed to collection.
6. Plan and implement storm water pollution prevention planning for municipal garages, storage areas and other sources of storm water pollution from municipal facilities.
7. Apply lawn and garden fertilizers on municipally controlled properties, with pervious surfaces over 5 acres each, in accordance with a site specific nutrient application schedule based on appropriate soil tests.
8. Educate appropriate municipal and other personnel involved in implementing this program.
9. Implement measures to reduce municipal sources of storm water contamination within source water protection areas.